

# Major international sporting events in different time zones

Are you covered?

## Global sport has benefited tremendously from advances in technology.

As consumers, we are able to watch sporting events from around the world and no matter how obscure a sport may be, there will almost certainly be a channel somewhere showing it.

The ability to show tournaments and high-profile sporting events presents a great opportunity for food and drink venues to attract additional customers at all times of the day.

When considering opening to show such events, you will need to ensure that you are correctly covered by your premises licence to legally do so.

It may be that you are already permitted to open for sporting events, however if not, then alternative ways of gaining permission must be looked into.

The route that you need to take will depend on a number of factors. The following compares the different possible methods and the pros and cons of using each of them.

## Your premises licence

Due to the locations of some of these events, venues are often required to open outside of their normal operating hours, which will call for licensing considerations.

It is always worth checking the existing premises licence as some may already contain an exemption which allows a venue to open to show sporting events. Check the wording of the condition carefully and if in doubt, always seek legal advice or speak to a licensing officer.

## Temporary event notice

Obtaining a temporary event notice (TEN) is the most common way for venues to open outside of their premises licence conditions, but for those who have exhausted their annual allowance of TENs or are unable to apply for a TEN in time, alternatives will need to be looked into.

## Minor variation

Depending on the time of day an event is being broadcast, and if there is time, then it might be worth considering a minor variation to the existing licence which would allow the premises to open earlier or stay open later to show sporting events. Minor variations do not allow for changes to alcohol hours, but do allow for the sale of soft drinks as well as hot food. Minor variations are a cheaper, quicker and easier method of permanently amending existing premises licences than a major variation.

## Major variation

A major variation would allow a venue to permanently amend the hours in which they can serve alcohol. As the variation would involve alcohol sales, it would require an identical process as if it were a new premises licence, therefore, it would need to go through a full 28 day public consultation. A major variation would also require a venue to display a notice of application on its premises and in the local newspaper.

## Which method to use

	Application time	Duration	Food sales	Hot drink sales	Alcohol sales	Entertainment	Council fees
Temporary event notice	min. 10 working days	max. 15 per year max. 168 hours per application max. 21 days in any calendar year	✓	✓	✓	✓	£21.00
Late temporary event notice	5-9 days	max. 2 of 15 entitlement max. 168 hours per application	✓	✓	✓	✓	£21.00
Minor variation to your premises licence	10-15 working days	unlimited	✓	✓	✗	✗	£89.00
Major variation to your premises licence	28 days if unopposed	unlimited	✓	✓	✓	✓	Fee depends on rateable value

## Upcoming sporting events

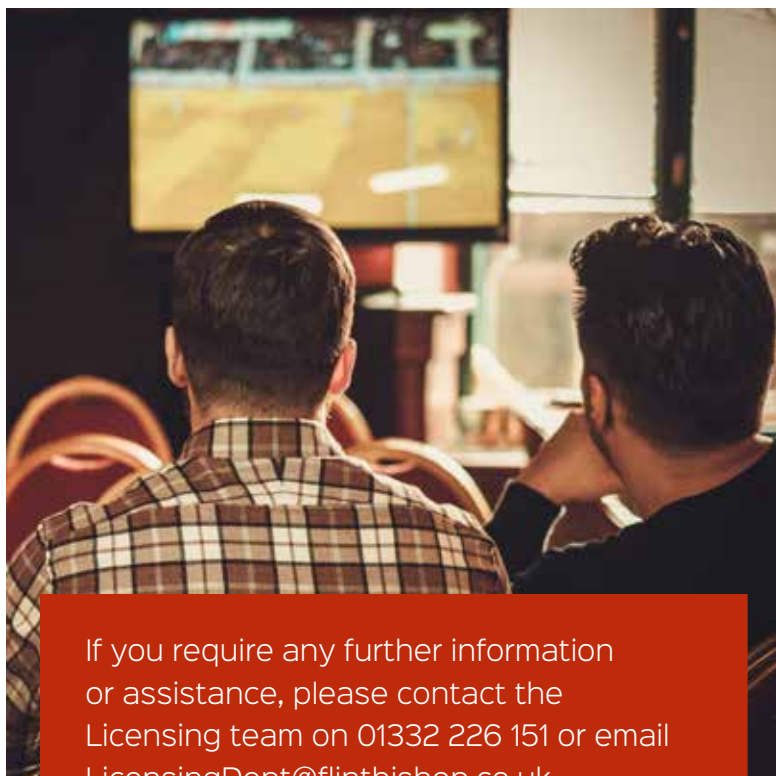
Below are some of the upcoming sporting events and tournaments that venues may be interested in showing. In order to be able to do so, a review of your existing premises licence may be required.

### Rugby Union World Cup 2019

Date	Fixture	Kick-off (UK time)
Sunday 22 September	Ireland -v- Scotland	08:45
Sunday 22 September	England -v- Tonga	11:15
Monday 23 September	Wales -v- Georgia	11:15
Thursday 26 September	England -v- USA	11:45
Saturday 28 September	Japan -v- Ireland	08:15
Sunday 29 September	Australia -v- Wales	08:45
Monday 30 September	Scotland -v- Samoa	11:15
Thursday 03 October	Ireland -v- Russia	11:15
Saturday 05 October	England -v- Argentina	09:00
Wednesday 09 October	Scotland -v- Russia	08:15
Wednesday 09 October	Wales -v- Fiji	10:45
Saturday 12 October	England -v- France	09:15
Saturday 12 October	Ireland -v- Samoa	11:45
Sunday 13 October	Wales -v- Uruguay	09:15
Sunday 13 October	Japan -v- Scotland	11:45
Saturday 19 October	Quarter Final 1	08:15
Saturday 19 October	Quarter Final 2	11:15
Sunday 20 October	Quarter Final 3	08:15
Sunday 20 October	Quarter Final 4	11:15
Saturday 26 October	Semi Final 1	09:00
Sunday 27 October	Semi Final 2	09:00
Friday 01 November	Third Place Playoff	09:00
Saturday 02 November	Final	09:00

### Other sporting events

Date	Event	Location
01 August - 16 September	Crickets: <b>The Ashes</b>	Various UK
21 - 29 September	Cycling: <b>Road World Championships</b>	Yorkshire
28 September - 06 October	Athletics: <b>World Championships</b>	Doha
07 - 15 November	Para-athletics: <b>World Championships</b>	Dubai



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